KNOWLEDGE AND EXPERIENCE SHARING SYMPOSIUM

Towards Highly Rewarding and Inclusive Flood-based Livelihoods

The power of horizontal learning in promoting and scaling-up knowledge and experiences for a wider impact

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VOI WILDLIFE LODGE, TAITA TAVETA COUNTY, KENYA
Horizontal learning

Exchange of knowledge and ideas between likes and peers and within social networks

• No monopoly on knowledge
• No hierarchy
• Peers learn together
• Guidance and control needed
• Collaborative process
• Different methods like video-centered
Components

Youth focus

*leverage their familiarity with smartphones and social media. Making and sharing photos/videos is their second nature*

Leveraging existing platforms of sharing and collaboration

*rather than build new processes which need getting used to streams*

Competition element

*to stimulate capturing and sharing stories*
Farmer to farmer learning
Bangladesh

50 Water Management Groups trained. 50% of the participants were young members.

The “WMG sharing platform” Facebook group was opened as Facebook is used by the members already.

Video contest were organised resulting in to over 100 farmer videos. The winning videos will be officially produced as instructional videos.
Farmer to farmer learning
Pakistan

Chickpea success through WhatsApp

- No chickpea cultivation in Balochistan at first
- Exchange of farmers from Balochistan to Punjab
- Successful trial of chickpea in Balochistan
- WhatsApp used to share pictures and experiences
- Cultivation expanded quickly across areas (from 0 to 300 acres in Balochistan)
Farmer to farmer learning
Kenya

Smartphone video training

Day 1

- Screening and exercise
- Explanation horizontal learning
- Video production techniques
- Interview exercise
- Story telling exercise
Farmer to farmer learning
Kenya

Day 2

- Exercise own story
- Exercise story planning
- Shooting exercise

Video contest

- Submit video before deadline
- Clear contest criteria (topic and content, shots, interviews, sound and overall clarity of message)
- Producers of best 2 videos awarded with communication device
Discussion and exercise

1. Think for yourself about the questions below (5 min)
2. Make 5 groups of 6 people with experience in same area/culture and discuss, choose one area (15 min)
3. Each group shortly presents their ideas

Questions Horizontal Learning

• Where? (good practices needed, differences between farmers, willingness to share, etc.)
• How? (video, WhatsApp, Facebook, field-days, big or small events, etc.)
• Incentive? (price, money, support, etc.)
• Scale? (between different areas, within one area, how many farmers, etc.)
• Obstacles? (jealousy, knowledge, language, technology, connectivity, etc.)
Flood-Based Livelihoods Network

Media

We need to be visible, share experiences from the field!

When in the field:
- Take pictures
- Take short videos
- Observe and take notes

When back in office:
- Send pictures to me with short description
- Post in FBLN WhatsApp group
- Edit videos and/or send to me for feedback/support
- Write short piece incl. pictures for newsflash
- Write blog and send to me for feedback
- I will make sure it is published and shared
Flood-Based Livelihoods Network

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