



Network development and communication plan in Amaro and Raya- Azebo Wereda Farmers



Flood-Based Livelihoods Network Ethiopia



META
META



Flood-Based Livelihoods Network Foundation

Objective

- To create a network of farmers engaged in flood based farmer systems in Amaro Wereda SNNP, Ethiopia and develop the network in Raya-Azebo Tigray, Ethiopia.
- To create alertness on management of flood based livelihood systems

Out puts

- To create awareness of farmers on how they are doing with their system
- Identify their main institutional and physical challenges in their system
- Farmers will enable to write and legalize their document
- Put solutions and implementation plan on how to improve their system and follow up activities regarding their FBLN
- Experience sharing between two Wereda's

Activities

- Communicate with local administrators of both Wereda's and 5 WUA leader farmers
 - Selection of 40 farmers including those 5 farmers
 - Plan and fix day of meeting
 - Provide assignments
- Gather rough information about the existing status of FBLS in the Wereda's
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Meeting day activities

- Introduction
- Documentary video on power of peer (brain storming)
- Discussion on the video
- Field visit to one of the selected schemes
- Discussion on the existing FBLS
- Ways forward on how to improve the system
- Preparing photo exhibition for farmers

Cont...

- Assignment give to all WUA leaders and discuss with farmers of their neighbours and come with the way forward
- Way forward from farmers
- Way forward from FBLN Ethiopia
- Implementation, monitoring and improving plan
- Reward to well performing farmers

No.	Item	Unit rate	Amount	Total
1	Stationary	5	60	300
2	Accommodation of participants	20	80	1600
3	Accommodation of facilitators	60	20	1200
4	Transport and Fuel	150	4	600
5	Digital Camera	300	1	300
6	Laptop	500	1	500
7	Reward for farmers	100	10	1000
			<u>Total</u>	<u>5500</u>

Ethiopia

Non-Profit Business Model Canvas

Key Partners

- ↳ Governmental
 - MU
 - BOARD
 - BoWR
 - ~~REST~~
- ↳ NGO's - Meta
 - GIZ
 - SMIS
 - REST

- ↳ Radio Stations
- ↳ DW

Key Activities

- ↳ Training Farmers
- ↳ Organizing farmer to farmer experience
- ↳ Sharing event
- ↳ Assess the existing state of farmers network or WUA.

Key-Resources

- professionals.
- fund from partners.

Value-Propositions

- ↳ Strengthening network.
- ↳ To boost the production by improving the existing FBLS.
- ↳ create/improve a platform on how to operate & maintain their system
- ↳ Improve the awareness of farmers on the physical FBLS.

Relations

- Two way communication with farmers & WUA leaders, Wereda DAs & experts
- ↳ Community with experts meetings.

Co-Creators

- ↳ Farmers
- ↳ Community leaders
- ↳ political leader
- ↳ Experts
- ↳ Philanthropists.
- ↳ members of the project.

Channels

- ↳ Radio
- ↳ "Edir" local community social organizer
- ↳ Social events.
- ↳ FTC's

farmers

(Farmer training centers).

Cost-Structure

- ↳ Overhead costs
- ↳ Materials (Training costs)
- ↳ Administrative costs (project mgmt)

Outcome Streams

- ↳ Donations
- ↳ grants
- ↳ behavior/Awareness creation
- ↳ ~~Increase~~
- ↳ Change livelihoods life.